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TechNewsArizona.com Debuts

“Sci-Tech-Engine” Economy Ignites Regional News Portal

TUCSON (July 14, 2009) – Tech News Frontiers [TNF], with its publication of www.technewsarizona.com, offers in-depth coverage of science, technology and engineering developments driving Arizona’s economic future. Covering the region’s research and business sectors are seasoned journalists known regionally and nationally for science and economic reporting.

“Our goal is to be a trusted and well-grounded source covering the issues and events important to anyone affected by science, technology and engineering – what I’ve come to call the ‘Sci-Tech-Engine’ fueling our future,” says Mike Munday, Tech News Frontiers Editor and Managing Director.

Tech News Arizona brings to its readers reports on breakthrough research and advancing applications of science. With its *Tech Extra* and *Tech Chow Now!* features, the portal also offers articles on what keeps people in the region’s Sci-Tech-Engine industries motivated. In addition, the portal offers state-wide organization calendar and education links and opinion pages.

“We’re keenly interested in seeing how this region supports an entrepreneurial spirit and quality lifestyle, and how other states have approached Sci-Tech-Engine economic drivers,” Munday said, adding that economic development is, and will be, a key editorial focus.

Enhancing the news portal, Tech News Frontiers is distributing a regular e-newsletter, previewing features and comprehensive coverage of the Sci-Tech-Engine. Access to the news portal and the e-newsletter subscription are free. Communications vehicles to generate wider reach for information covering sci-tech-engine issues and enterprise, including seminars, forums, and audio/video formats are in development.

Tech News Frontiers has an outstanding ensemble of writers and publication specialists, Munday said. The impressive roster of talent at TNF includes:

- **Alan D. Fischer, Senior Writer:** former reporter and editor for the *Tucson Citizen* and *Arizona Daily Star*, and former publisher of various cycling periodicals.

- **Christia Gibbons, Regional Correspondent:** a former journalist for the *Phoenix Business Journal*, City Editor for *East Valley Tribune*, and Political Reporter for *Arizona Daily Star*, and an Adjunct Instructor for the Walter Cronkite School of Journalism & Mass Communication at Arizona State University.
- **Keith Rosenblum, Regional Correspondent:** former reporter for the *Arizona Republic* and *Arizona Daily Star* specializing in business and Mexico, and a former communications director for Congressman Jim Kolbe
- **Mae Lee Sun, Regional Correspondent:** A globe-trotting reporter known for her wide-ranging coverage from extreme sports, to the science of aesthetics, to business, and the study of Zen.
- **Eric Swedlund, Regional Correspondent:** former reporter for the *Arizona Daily Star* covering higher education, science and technology and public safety, and communications director for Congresswoman Gabrielle Giffords' 2008 re-election campaign
- **David M. Brown, Regional Correspondent:** a long-time journalist known for his comprehensive and extensive coverage of science and technology
- **Dina Doolen, Tech Chow Now Correspondent for Southern Arizona:** former City and Features Editor for the *Tucson Citizen*
- **Elin Jeffords, Tech Chow Now Correspondent for the Valley of the Sun:** former Food Writer, Editor and Restaurant Critic for the *Arizona Republic*, *ZagatSurveys Southwest*, and numerous other publications
- **David Story, Director of Web Development:** With broad experience in education, internet and information technology both in Illinois and Arizona, Story has directed development of TNF proprietary online programs.
- **"Jonnie Showtells," Logo Mother & Design Fount:** Regional artist and design director Showtells gave TNF its most early design direction.

"Our reporters understand that readers thrive best in robust news environments that offer more than lab time, product releases and investor lunches," Munday said. "Tech News Frontiers has been an endeavor of commitment, a work in development for several years. Our region's recent economic challenges and publication downsizing have created a huge opportunity to pull together the extraordinary talent and resources to create this Sci-Tech-Engine news portal."

Munday said that science and technology have a haven in Arizona because of the state's legacy of independence and pioneer spirit. "Arizona's past, like much of the West, gives our future free range to explore the bases of our world. And I believe we will find that world to be a rich one."

Tech News Arizona

www.TechNewsArizona.com [TNAZ] is a targeted publication of Tech News Frontiers, LLC, focused for Arizona science and technology communities, and the general business community which supports the science and technology public to be the engine of the West's future. TNAZ aspires to provide in-depth coverage of issues and events important to TNAZ audiences. Serving a statewide, regional and international readership, Tech News Frontiers maintains offices in Tucson and Phoenix. In addition to contact and subscription information on the website for releases, images and calendar notices, editorial and advertising staff can be reached by calling 520-202-7372.

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